



Broadcaster **Eli Gold** is best known as The Voice of the University of Alabama's Crimson Tide, where he has provided the exciting play-by-play for twenty years. In addition to his Bama duties, this Brooklyn-born, long-time Birmingham resident also hosts NASCAR Live, a weekly, nationally syndicated radio call-in show. Gold is considered one of the most versatile broadcasters in sports having done call-in programs and play-by-play for arena football, NFL, professional baseball, and NHL on radio and television. His many honors include four Alabama Sportscaster of the Year awards for his interviewing skills earned from the many talk shows that he has hosted including the nationally syndicated NASCAR Live that still airs on over 400 radio stations through the Motor Racing Network.

"This is Eli's story. It's the story of a young boy growing up in Brooklyn who had a dream of someday earning the privilege of sitting in the 'best seat in the house' and serving as the eyes, the ears, and, most significantly, the voice through which listeners, fans, learned the fate of the team they loved. It is the story of how the kid from Brooklyn's dream was fulfilled in the unlikely environs of the city of Tuscaloosa and the state of Alabama and the entire region of the southeastern United States. There are a few highs, a few lows, and a few curveballs in the tale."

—from the Foreword by **Verne Lundquist**



ELI GOLD

FOREWORD BY
VERNE LUNDQUIST, CBS SPORTS
WITH M.B. ROBERTS

FROM PEANUTS TO THE PRESSBOX

INSIDER SPORTS STORIES FROM A LIFE BEHIND THE MIC

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In this behind-the-scenes look at sports broadcasting Eli Gold tells how a kid from Brooklyn, New York, went from selling peanuts at Madison Square Garden to one of the most recognizable voices in all of radio sports broadcasting.

From Peanuts to the Pressbox is an intimate walk down memory lane, reliving some of the greatest moments in Alabama sports (basketball and football) and NASCAR. Gold also shares stories from his early days with Yankees broadcaster Mel Allen and Red Barber and other broadcasting greats, such as Bob Costas, Tom Hammond, Verne Lundquist, Kevin Harlan, Ron Franklin, and Mike Tirico.

